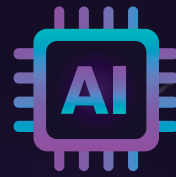




printing  
sa

Federation of Printing, Packaging,  
Signage & Visual Communication



ANNUAL

# SPONSORSHIP PACKAGES

Printing SA has been through a transformation in the past 2 years where we have seen increased engagement across all of our platforms. Our events have realised record attendance and our digital and social platforms have increased in visitors and following exponentially since 2021. We continue to re-invent the federation, in order to ensure that we have kept pace with latest developments in the industry, both locally and globally to ensure that our members are kept abreast of opportunities and areas where they could derive great benefit through knowledge and exposure.

We plan on hosting 18 face to face events under our banner with a further 23 online in 2024, making it our biggest year to date for engagement with the industry. Printing SA would like to extend our deepest gratitude to our sponsors over the years for having supported the federation and the industry and we hope to once again count you as our partners in 2023. We hope that the packages we have on offer for 2024 will resonate with your ambitions as we aim to create platforms that will ensure your brands maximum exposure and through further collaboration with our sponsors we are sure you will realise your return on investment.

**We trust you will once again answer the call to show your support for this industry and partner with us as we plan to ensure the long-term sustainability of this vibrant industry once more.**

MEDIA PARTNERS

**AFRICA PRINT**  
WWW.AFRICAPRINT.COM

**SIGN AFRICA**  
WWW.SIGNAFRICA.COM

**MODERN MARKETING**  
BRANDING | PRODUCTS | TECHNOLOGY



# ABOUT THE ANNUAL SPONSORSHIP PACKAGES

*Become a 2024 Annual Sponsor and enhance your exposure to over 650 Printing SA member companies for the entire year. We will interact with over 6500 individuals and companies in 2023 ensuring your brand is physically exposed to this audience. Simply choose your sponsorship level, all packages have a predetermined set of benefits. Please contact Mr Abisha Katerere – HOD, Marketing at [akaterere@printingsa.org](mailto:akaterere@printingsa.org) or call 011 287 1160 to book your package.*

## THE ADVANTAGES OF ANNUAL SPONSORSHIP

Printing SA member organizations prefer to procure their goods and service from other members to ensure the growth of the federation and ultimately the industry. These packages allow you to:

- Put your company name and your representatives in front of the people who make the decisions on where their money is spent.
- Elevate your visibility within and outside the Printing SA membership.
- No surprises – set your annual budget and get the most value for your investment – all year long.
- Position your company as a true industry leader and strategic partner for the future.
- Support the fine work your federation does to advance this industry in ensuring its long-term sustainability.
- Representation at every regional chamber event.

# DIAMOND PACKAGE

Chamber	Date	Targeted Audience (PAX)	EVENT	Awards Presentation/ Speaker slot available	Complimentary Table (10pax)	Complimentary 4 Ball	Hole Activation	Travel & Accommodation (X1 Flights + 1 Night Accommodation (excludes Transfers & subsistence allowance))	DIAMOND PACKAGE TOTAL (EX VAT) ONLY 2 AVAILABLE
Northern	3/8/24	100	Annual Dinner & Awards	R1 500,00	R10 000,00	X	X	R5 000,00	R16 500,00
KZN	3/13/24	50	Technical Forum 1	R1 500,00	R7 500,00	X	X	X	R9 000,00
Central & Northern	4/4/24	50	Business Forum 1	R1 500,00	R7 500,00	X	X	X	R9 000,00
Central & Northern	5/3/24	130	Golf Day	R1 500,00	X	R3 000,00	R2 500,00	X	R7 000,00
Cape	6/13/24	50	Technical Forum 2	R1 500,00	R7 500,00	X	X	X	R9 000,00
KZN	7/4/24	50	Business Forum 2	R1 500,00	R7 500,00	X	X	X	R9 000,00
Cape	8/8/24	200	Women in Print	R1 500,00	R10 000,00	X	X	R5 000,00	R16 500,00
KZN	8/15/24	100	Women in Print	R1 500,00	R10 000,00	X	X	R5 000,00	R16 500,00
Central & Northern	8/22/24	200	Women in Print	R1 500,00	R10 000,00	X	X	R5 000,00	R16 500,00
KZN	8/29/24	120	Golf Day	R1 500,00	X	R3 000,00	R2 500,00	X	R7 000,00
Cape	9/5/24	50	Business Forum 3	R1 500,00	R7 500,00	X	X	X	R9 000,00
National	9/12/24	250	National Gala Dinner & Awards	R1 500,00	R10 000,00	X	X	R5 000,00	R16 500,00
National	9/12/24	150	National Annual Conference	R1 500,00	R5 500,00	X	X	R5 000,00	R12 000,00
Central & Northern	10/10/24	50	Technical Forum 3	R1 500,00	R7 500,00	X	X	X	R9 000,00
KZN	10/24/24	180	Annual Dinner & Awards	R1 500,00	R10 000,00	X	X	R5 000,00	R16 500,00
Cape	11/1/24	180	Annual Dinner & Awards	R1 500,00	R10 000,00	X	X	R5 000,00	R16 500,00
									R254 800,00

## ALL BRANDING WILL BE DISPLAYED AT ALL EVENTS AROUND THE COUNTRY ENSURING MAXIMUM EXPOSURE AND BRAND RECOGNITION FOR OUR SPONSORS

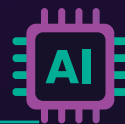
BRANDING	Pull up Banners x8	R7 600,00	Pop - Up x4	R1 300,00
	Wall Banners (standard) x 3	R9 600,00	Company logo on all PSA event invitations, programs & menus and presentation at events	R5 000,00
	Triga Go Wall Banners x3	R7 500,00	Company logo on website with click through link to company website for 12months	R6 000,00
	Table Cloths x 4	R 900,00	Web Banner on PSA Website homepage (12months)	R7 500,00
	Teardrop Banners x16	R6 400,00	Advert included on new marketing brochures and flyers	R7 500,00

DIAMOND  
PACKAGE  
TOTAL  
**R254 800**

## DIAMOND SPONSORS WILL ENJOY ADDITIONAL EXPOSURE ON PRINTING SA SOCIAL MEDIA PLATFORMS AND WEBSITE AT NO ADDITIONAL COST

MEDIA EXPOSURE	Followers & Users	QTY P/A	Cost per month
Facebook	67 879	52 weeks	R75 600,00
Instagram	2 466	52 weeks	R15 120,00
LinkedIn	3 636	12 months/per	R1 260,00
Mailer (Newsletter Advert)	1 978	52 weeks	R13 440,00
Website Banner	4 300	52 weeks	R18 720,00
ADDED SOCIAL MEDIA VALUE			R124 140,00

# PLATINUM PACKAGE



Chamber	Date	Targeted Audience (PAX)	EVENT	Awards Presentation/ Speaker slot available	Complimentary Table (10pax)	Complimentary 4 Ball	Hole Activation	Travel & Accommodation (X1 Flights + 1 Night Accommodation (excludes Transfers & subsistence allowance))	PLATINUM PACKAGE TOTAL (EX VAT) ONLY 2 AVAILABLE
Northern	3/8/24	100	Annual Dinner & Awards	R1 500,00	R10 000,00	X	X	X	R11 500,00
KZN	3/13/24	50	Technical Forum 1	R1 500,00	R7 500,00	X	X	X	R9 000,00
Central & Northern	4/4/24	50	Business Forum 1	R1 500,00	R7 500,00	X	X	X	R9 000,00
Central & Northern	5/3/24	130	Golf Day	R1 500,00	X	R3 000,00	R2 500,00	X	R7 000,00
Cape	6/13/24	50	Technical Forum 2	R1 500,00	R7 500,00	X	X	X	R9 000,00
KZN	7/4/24	50	Business Forum 2	R1 500,00	R7 500,00	X	X	X	R9 000,00
Cape	8/8/24	200	Women in Print	R1 500,00	R10 000,00	X	X	R5 000,00	R16 500,00
KZN	8/15/24	100	Women in Print	R1 500,00	R10 000,00	X	X	R5 000,00	R16 500,00
Central & Northern	8/22/24	200	Women in Print	R1 500,00	R10 000,00	X	X	R5 000,00	R16 500,00
KZN	8/29/24	120	Golf Day	R1 500,00	X	R3 000,00	R2 500,00	X	R7 000,00
Cape	9/5/24	50	Business Forum 3	R1 500,00	R7 500,00	X	X	X	R9 000,00
National	9/12/24	250	National Gala Dinner & Awards	R1 500,00	R10 000,00	X	X	R5 000,00	R16 500,00
National	9/12/24	150	National Annual Conference	R1 500,00	R5 500,00	X	X	X	R7 000,00
Central & Northern	10/10/24	50	Technical Forum 3	R1 500,00	R7 500,00	X	X	X	R9 000,00
KZN	10/24/24	180	Annual Dinner & Awards	R1 500,00	R10 000,00	X	X	X	R11 500,00
Cape	11/1/24	180	Annual Dinner & Awards	R1 500,00	R10 000,00	X	X	X	R11 500,00
									R234 800,00

## ALL BRANDING WILL BE DISPLAYED AT ALL EVENTS AROUND THE COUNTRY ENSURING MAXIMUM EXPOSURE AND BRAND RECOGNITION FOR OUR SPONSORS

BRANDING	Pull up Banners x8	R7 600,00	Pop - Up x4	R1 300,00
	Wall Banners (standard) x 3	R9 600,00	Company logo on all PSA event invitations, programs & menus and presentation at events	R5 000,00
	Triga Go Wall Banners x3	R7 500,00	Company logo on website with click through link to company website for 12months	R6 000,00
	Table Cloths x 4	R 900,00	Web Banner on PSA Website homepage (12months)	R7 500,00
	Teardrop Banners x16	R6 400,00	Advert included on new marketing brochures and flyers	R7 500,00

PLATINUM  
PACKAGE  
TOTAL  
**R234 800**

## PLATINUM SPONSORS WILL ENJOY ADDITIONAL EXPOSURE ON PRINTING SA SOCIAL MEDIA PLATFORMS AND WEBSITE AT NO ADDITIONAL COST

MEDIA EXPOSURE	Followers & Users	QTY P/A	Cost per month
Facebook	67 879	42 weeks	R61 061,00
Instagram	2 466	42 weeks	R12 180,00
LinkedIn	3 636	6 months/per	R 630,00
Mailer (Newsletter Advert)	1 978	42 weeks	R10 836,00
Website Banner	4 300	42 weeks	R15 120,00
ADDED SOCIAL MEDIA VALUE			R99 827,00





# GOLD PACKAGE



Chamber	Date	Targeted Audience (PAX)	EVENT	Awards Presentation/ Speaker slot available	Complimentary Table (10pax)	Complimentary 4 Ball	Hole Activation	Travel & Accommodation (X1 Flights + 1 Night Accommodation (excludes Transfers & subsistence allowance))	GOLD PACKAGE TOTAL (EX VAT) ONLY 3 AVAILABLE
Northern	3/8/24	100	Annual Dinner & Awards	X	R10 000,00	X	X	X	R10 000,00
KZN	3/13/24	50	Technical Forum 1	X	R7 500,00	X	X	X	R7 500,00
Central & Northern	4/4/24	50	Business Forum 1	X	R7 500,00	X	X	X	R7 500,00
Central & Northern	5/3/24	130	Golf Day	X	X	R3 000,00	R2 500,00	X	R5 500,00
Cape	6/13/24	50	Technical Forum 2	X	R7 500,00	X	X	X	R7 500,00
KZN	7/4/24	50	Business Forum 2	X	R7 500,00	X	X	X	R7 500,00
Cape	8/8/24	200	Women in Print	R1 500,00	R10 000,00	X	X	R5 000,00	R16 500,00
KZN	8/15/24	100	Women in Print	R1 500,00	R10 000,00	X	X	R5 000,00	R16 500,00
Central & Northern	8/22/24	200	Women in Print	R1 500,00	R10 000,00	X	X	R5 000,00	R16 500,00
KZN	8/29/24	120	Golf Day	X	X	R3 000,00	R2 500,00	X	R5 500,00
Cape	9/5/24	50	Business Forum 3	X	R7 500,00	X	X	X	R7 500,00
National	9/12/24	250	National Gala Dinner & Awards	R1 500,00	R10 000,00	X	X	R5 000,00	R16 500,00
National	9/12/24	150	National Annual Conference	X	R5 500,00	X	X	X	R5 500,00
Central & Northern	10/10/24	50	Technical Forum 3	X	R7 500,00	X	X	X	R7 500,00
KZN	10/24/24	180	Annual Dinner & Awards	X	R10 000,00	X	X	X	R10 000,00
Cape	11/1/24	180	Annual Dinner & Awards	X	R10 000,00	X	X	X	R10 000,00
									R216 800,00

## ALL BRANDING WILL BE DISPLAYED AT ALL EVENTS AROUND THE COUNTRY ENSURING MAXIMUM EXPOSURE AND BRAND RECOGNITION FOR OUR SPONSORS

BRANDING	Pull up Banners x8	R7 600,00	Pop - Up x4	R1 300,00
	Wall Banners (standard) x 3	R9 600,00	Company logo on all PSA event invitations, programs & menus and presentation at events	R5 000,00
	Triga Go Wall Banners x3	R7 500,00	Company logo on website with click through link to company website for 12months	R6 000,00
	Table Cloths x 4	R 900,00	Web Banner on PSA Website homepage (12months)	R7 500,00
	Teardrop Banners x16	R6 400,00	Advert included on new marketing brochures and flyers	R7 500,00

GOLD PACKAGE TOTAL  
**R216 800**

## GOLD SPONSORS WILL ENJOY ADDITIONAL EXPOSURE ON PRINTING SA SOCIAL MEDIA PLATFORMS AND WEBSITE AT NO ADDITIONAL COST

MEDIA EXPOSURE	Followers & Users	QTY P/A	Cost per month
Facebook	67 879	32 weeks	R46 496,00
Instagram	2 466	22 weeks	R6 380,00
LinkedIn	3 636	3 months/per	R315,00
Mailer (Newsletter Advert)	1 978	32 weeks	R8 256,00
Website Banner	4 300	32 weeks	R11 520,00
ADDED SOCIAL MEDIA VALUE			R72 967,00

printing  
sa

Federation of Printing, Packaging,  
Signage & Visual Communication

CHAMBER

# EVENT PACKAGES 2024

We trust you will once again answer the call to show your support for this industry and partner with us as we plan to ensure the long-term sustainability of this vibrant industry once more.

MEDIA PARTNERS

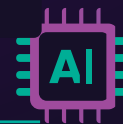
**AFRICA PRINT**  
MEMBER FOR THE PRINTING & DIGITAL ADVERTISING INDUSTRY  
WWW.AFRICAPRINT.COM

**SIGN AFRICA**  
MEMBER FOR THE VISUAL COMMUNICATION INDUSTRIES  
WWW.SIGNAFRICA.COM

**MODERN MARKETING**  
BRANDING | PRODUCTS | TECHNOLOGY

# EVENT PACKAGE

## BUSINESS NETWORKING FORUM



Event	Business Networking Forum
Description	The Business Networking Forum is a structured platform for members to expand their business network for the purpose of developing themselves to keep abreast of these latest techniques, innovations and theories that will inevitably impact your organisation.
Objective	Provide members with new insights into what's taking place in the local and global business environment

Regions	CENTRAL CHAMBER	KZN CHAMBER	CAPE CHAMBER
Dates	04/04/2024	07/04/2024	08/08/2024
Target audience	CEOs, MDs, COOs, Senior Managers and HODs, staff and clients, dignitaries		
No. of delegates	200 pax		

**PREMIER SERIES**  
Event Sponsor  
(2 AVAIL)  
per region

**R10 000**  
(excl. VAT)

## PACKAGE BENEFITS

X2 pull-up banners (supplied by sponsor)	Acknowledgement in post event write – up of the event
X1 Speaker and panel representative opportunity	Acknowledgement of Premier Sponsor during formal proceedings
Logo on screen	Logo on invitations, programme and nametags
Special company feature in Printing SA Newsletter for the month of March 2024	Delegate pack inserts/ give – a – ways to be provided by sponsor

## ONLINE COVERAGE

COMPLEMENTARY

Logo on banner on website promoting the event	eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event - Pre-Event.
Acknowledgement on social media.	Social media boosted on Facebook, LinkedIn & Instagram

# EVENT PACKAGE

## BUSINESS NETWORKING FORUM



**GOLD SPONSOR**  
**(2 AVAIL)**

**per region**

**R7500**  
**(excl. VAT)**

### PACKAGE BENEFITS

X2 pull-up banners (supplied by sponsor)	Acknowledgement of Gold Sponsor during formal proceedings
Logo on screen	Logo on invitations, programme and name-tags
Acknowledgement in post event write – up of the event	Delegate pack inserts/ giveaways to be provided by sponsor

**ONLINE COVERAGE**

**COMPLEMENTARY**

Logo on banner on website promoting the event	eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event
Acknowledgement on social media.	Social media boosted on Facebook, LinkedIn & Instagram





# EVENT PACKAGE

## TECHNICAL FORUM

Event	Technical Forum
Description	The Technical Forum is for our technical experts within the lithographic, flexographic, digital and visual communication provide insights and solutions to pertaining to opportunities and challenges that the industry counterparts would benefit from.
Objective	Provide members with new insights into what's taking place in the local and global business environment

Regions	CENTRAL CHAMBER	CAPE CHAMBER
Dates	10/10/2024	06/13/2024
Target audience	CEO's, MD's, COO's, Senior Managers and HOD's, staff and clients, dignitaries	
No. of delegates	200 pax	

### PREMIER EVENT SPONSOR (2 AVAIL) PER REGION

**R10 000**  
(excl. VAT)

### ONLINE COVERAGE

COMPLEMENTARY

### PACKAGE BENEFITS

X2 pull-up banners (supplied by sponsor)	Acknowledgement in post event write – up of the event
X1 Speaker and panel representative opportunity	Acknowledgement of Premier Sponsor during formal proceedings
Logo on screen	Logo on invitations, programme and nametags
Special company feature in Printing SA Newsletter for the month of March 2024	Delegate pack inserts/ giveaways to be provided by sponsor

Logo on banner on website promoting the event	eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event - Pre-Event.
Acknowledgement on social media.	Social media boosted on Facebook, LinkedIn & Instagram

### GOLD EVENT SPONSOR (2 AVAIL) PER REGION

**R7 500**  
(excl VAT)

### ONLINE COVERAGE

COMPLEMENTARY

### PACKAGE BENEFITS

X2 pull-up banners (supplied by sponsor)	Acknowledgement of Gold Sponsor during formal proceedings
Logo on screen	Logo on invitations, programme and nametags
Acknowledgement in post event write – up of the event	Delegate pack inserts/ giveaways to be provided by sponsor

Logo on banner on website promoting the event	eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event - Pre-Event.
Acknowledgement on social media.	Social media boosted on Facebook, LinkedIn & Instagram

# EVENT PACKAGE

## WOMEN IN PRINT

Event	Women In Print
Description	The 'Women in Print' series continues to reinvent itself and has become a trusted platform for women, not only in the Printing, Packaging, Signage and Visual Communications sector but across all allied industries, for women to be celebrated, recognised inspired, motivated and encouraged to continue aspiring for greatness in every aspect of their professional, personal and social philanthropic journeys.
Objective	Provide members with new insights into whats taking place in the local and global business environment

Regions	KZN CHAMBER	CAPE CHAMBER	CENTRAL & NORTHERN CHAMBER
Dates	08/15/2024	08/08/2024	08/23/2024
Target audience	CEO's, MD's, COO's, Senior Managers and HOD's, staff and clients, dignitaries		
No. of delegates	900 pax (face-to-face) 1 million (live stream audience)		

**PREMIER SERIES**  
Event Sponsor  
(1 AVAIL)

**ALL 3 events**

**R200 000**  
(excl. VAT)

### PACKAGE BENEFITS

Event Naming rights in partnership with Printing SA	Special feature in PSA newsletter with company representative for the month of August
VIP - 10 guest tickets (1 x table of 10 for all events)	Logo on Invitations
X2 Complimentary bottle of champagne at each event	Logo on nametags
R750 drinks voucher at each event	Logo on event program
Keynote Speaker opportunity at 1 event	Logo on weekly mailer for the month of August 2024
X1 panel representative at ALL events	Logo on Printing SA sponsors website banner for August 2024
X2 Return flights to 2 regional events	Logo on screen
X1 night accommodation at 2 regional events	Special mention at the event
Exclusive interview with broadcast media partners	Special mention in pre & post event communication
Logo on Sponsors Main Wall Banner	Acknowledgement in Printing SA promotional activity (social media/e-newsletter/s) in lead up to event
X4 Pull-up banners at each event (sponsor to provide)	Promotional Gift insert in gift bags

**ONLINE COVERAGE**

COMPLEMENTARY

Logo on banner on website promoting the event	eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event - Pre-Event.
Acknowledgement on social media.	Social media boosted on Facebook, LinkedIn & Instagram

# EVENT PACKAGE

## WOMEN IN PRINT

**PLATINUM SPONSOR**  
**(3 AVAIL)**

**ALL 3 events**

**R75 000**  
**(excl. VAT)**

### PACKAGE BENEFITS

VIP - 10 guest tickets (1 x table of 10 for all events)	Logo on invitations
X2 Complementary bottles of champagne at each event	Logo on name-tags
R500 drinks voucher at each event	Logo on event program
X1 panel representative opportunity at 2 events	Logo on weekly mailer for the month of August 2024
X1 return flight to 1 regional event	Logo on Printing SA sponsors website banner for August 2024
Exclusive interview with broadcast media partners	Logo on screen
Logo on Sponsors Main Wall Banner	Special mention at the event
X2 pull-up banners (supplied by sponsor)	Special mention in pre & post event communication
Special feature in PSA newsletter with company representative for the month of August	Acknowledgement in Printing SA promotional activity (social media/e-newsletter/s) in lead up to event
	Promotional gift insert in gift bags

**ONLINE COVERAGE**

**COMPLEMENTARY**

Logo on banner on website promoting the event	eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event
Acknowledgement on social media.	Social media boosted on Facebook, LinkedIn & Instagram

**GOLD SPONSOR**  
**(4 AVAIL) PER EVENT**

**R25 000**  
**(excl. VAT)**

### PACKAGE BENEFITS

VIP - 10 guest tickets (1 x table of 10 for all events)	Logo on Invitations
X2 Complimentary bottles of champagne at each event	Logo on nametags
R350 drinks voucher at each event	Logo on event program
X1 panel representative opportunity	Logo on weekly mailer for the month of August 2024
Promotional gift insert in gift bags	Logo on Printing SA sponsors website banner for August 2024
Exclusive interview with broadcast media partners	Logo on screen
Logo on Sponsors Main Wall Banner	Special mention at the event
X2 pull-up banners (supplied by sponsor)	Special mention in pre & post event communication
Acknowledgement in Printing SA promotional activity (social media/e-newsletter/s) in lead up to event	

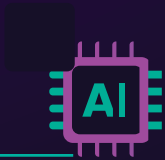
**ONLINE COVERAGE**

**COMPLEMENTARY**

Logo on banner on website promoting the event	eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event
Acknowledgement on social media.	Social media boosted on Facebook, LinkedIn & Instagram

# EVENT PACKAGE

## WOMEN IN PRINT



### ENTERTAINMENT SPONSOR (PER EVENT)

**R12 500**  
(excl. VAT)

### PACKAGE BENEFITS

R750 drinks voucher	Logo on Printing SA sponsor's website banner for August 2023
X2 Complementary bottles of champagne at each event	Special mention at the event
X4 Complementary guest tickets	Special mention in pre & post event communication
Logo on Sponsors main wall banner	Promotional Gift insert in gift bags
Logo on invitations	Logo on Printing SA sponsors website banner for August 2024
Logo on event program	Logo on screen

### ONLINE COVERAGE

COMPLIMENTARY

Logo on banner on website promoting the event	eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event
Acknowledgement on social media.	Social media boosted on Facebook, LinkedIn & Instagram

### WELCOME DRINKS SPONSOR (PER EVENT)

**R8000**  
(excl. VAT)

### PACKAGE BENEFITS

R750 drinks voucher	Logo on Printing SA sponsors website banner for August 2023
X 2 Complementary bottles of champagne at each event	Special mention at the event
X2 Complementary guest tickets	Special mention in pre & post event communication
Logo on Sponsors main wall banner	Promotional gift insert in gift bags
Logo on invitations	Logo on event program

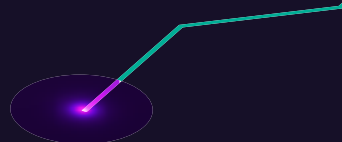
### ONLINE COVERAGE

COMPLIMENTARY

Logo on banner on website promoting the event	eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event - Pre-Event.
Acknowledgement on social media.	Social media boosted on Facebook, LinkedIn & Instagram

# EVENT PACKAGE

## GOLF DAYS



Event	Golf Days
Description	This golf day provides the perfect opportunity for Printing SA members to network with new potential clients and strengthen relationships with existing clients. 120 players are expected to participate in an 18 hole four-ball competition.
Objective	Networking and marketing

Regions	CENTRAL CHAMBER	KZN CHAMBER
Dates	02/05/2024	29/09/2024
Target audience	CEOs, MDs, COOs, Senior Managers and HODs, including top business and community leaders and elected officials.	
No. of delegates	240 pax	

**Golf Day Partner  
Naming Sponsor  
(1 AVAIL)**

**BOTH EVENTS**

**R75 000  
(excl. VAT)**

## PACKAGE BENEFITS

Exclusive partner naming rights to the golf day	Company logo on all event promotional material and website
X120 Golf shirts with your logo for all participants	First option of preferred watering hole for your company branding
X120 Caps with your logo for all participants	Display of company signage at sponsored hole
X1 VIP table(10) at prize-giving dinner	Option of providing food and drinks or an activity to patrons at the sponsored hole.
X2 bottles of complimentary wine at prize-giving dinner	Display of company signage at Clubhouse
X2 4 balls to participate in the golf day	Exhibition booth at Clubhouse (Exclusive)
Representative to give keynote address at prize-giving dinner	Branding at prize-giving ceremony
Representative to hand over prizes at prize-giving dinner	Acknowledgement as major sponsor of the event
Logo on banner on website promoting the event	eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event
Acknowledgement on social media.	Social media boosted on Facebook, LinkedIn & Instagram

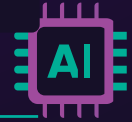
**ONLINE  
COVERAGE**

**COMPLEMENTARY**



# EVENT PACKAGE

## GOLF DAYS



**PLATINUM  
SPONSOR (1  
AVAIL) PER  
EVENT**

**R30 000  
(excl. VAT)**

**ONLINE  
COVERAGE**

**COMPLEMENTARY**

### PACKAGE BENEFITS

X120 Golf Shirts with your logo for all participants	Representative to hand over prizes at prizegiving dinner
X120 Caps with your logo for all participants	Logo on all event/marketing promotion
X1 VIP table at prizegiving dinner	Branding displayed at prizegiving
X2 4 balls to participate in golf day	Acknowledgement as major sponsor of the event
X1 Prime option of preferred watering hole for your company branding	Recognition of support on our website and social media

Logo on banner on website promoting the event	eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event
Acknowledgement on social media.	Social media boosted on Facebook, LinkedIn & Instagram

**GOLD SPONSOR  
(1 AVAIL)  
PER EVENT**

**R15 000  
(excl. VAT)**

**ONLINE  
COVERAGE**

**COMPLIMENTARY**

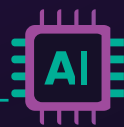
### PACKAGE BENEFITS

X120 Golf shirts with your logo for all participants	Logo on all event/marketing promotion
X120 Caps with your logo for all participants	Branding at prize giving dinner
X1 VIP table at prize-giving dinner	Acknowledgement as major sponsor of the event
X1 4 ball to participate in golf day	Recognition of support on our website and social media
X1 Prime option of preferred watering hole for your company branding	

Logo on banner on website promoting the event	eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event
Acknowledgement on social media.	Social media boosted on Facebook, LinkedIn & Instagram

# EVENT PACKAGE

## GOLF DAYS



**HOLE SPONSOR  
(PER EVENT)**

**R2 500  
(excl. VAT)**

**ONLINE  
COVERAGE**

**COMPLEMENTARY**

### PACKAGE BENEFITS

Branding at selected hole
Special recognition at prize-giving dinner
Recognition of support on our website and social media

Logo on banner on website promoting the event	eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event
Acknowledgement on social media.	Social media boosted on Facebook, LinkedIn & Instagram

# EVENT PACKAGE

## ANNUAL GALA DINNER & AWARDS CEREMONIES

Event	Annual Gala Dinner & Awards Ceremonies
Description	An annual event arranged to recognise and celebrate the regional Top Achievers in our TT3 blocks. It is a prestigious gathering of Printing SA Members and stakeholders from the chamber, all gathered under one roof and joined together in celebration.
Objective	Networking and unites a company's workforce to celebrate achievements, strengthen bonds, and showcase values.

Regions	KZN CHAMBER	CAPE CHAMBER	NATIONAL	NORTHERN CHAMBER
Dates	2024/10/24	2024/10/01	2024/09/12	2024/03/28
Target audience	CEOs, MDs, COOs, Senior Managers and HODs, staff and clients, dignitaries			
No. of delegates	800pax			

### PREMIER SERIES Event Sponsor (2 AVAIL)

Per event

**R15 000**  
(excl. VAT)

### PACKAGE BENEFITS

X1 Complementary VIP table (10pax)	Acknowledgement in post event write – up of the event
X2 bottles of champagne	Acknowledgement of Premier sponsor during formal proceedings
X2 pull-up banners (supplied by sponsor)	Logo on invitations, programme, seating plan & menu
Logo on screen	Presentation by sponsor of TT3 Top Achiever Apprentice Awards (1st, 2nd & 3rd)
Special company feature in Printing SA Newsletter for the month of March 2024	Delegate pack inserts/ giveaways to be provided by sponsor

### ONLINE COVERAGE

COMPLEMENTARY

Logo on banner on website promoting the event	eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event
Acknowledgement on social media.	Social media boosted on Facebook, LinkedIn & Instagram

### GOLD SPONSOR (3 AVAIL) PER EVENT

**R12 500**  
(excl. VAT)

### PACKAGE BENEFITS

X1 Complimentary VIP table (10pax)	Acknowledgement of Gold Sponsor during formal proceedings
X1 bottle of champagne	Logo on invitations, programme, seating plan & menu
2 pull-up banners (supplied by sponsor)	Delegate pack inserts/ giveaways to be provided by sponsor
Logo on screen	

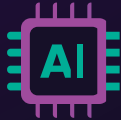
### ONLINE COVERAGE

COMPLEMENTARY

Logo on banner on website promoting the event	eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event
Acknowledgement on social media.	Social media boosted on Facebook, LinkedIn & Instagram

# EVENT PACKAGE

## ANNUAL GALA DINNER & AWARDS CEREMONIES



### SILVER SPONSOR (4 AVAIL) PER EVENT

**R9 500**  
(excl. VAT)

### ONLINE COVERAGE

COMPLEMENTARY

### PACKAGE BENEFITS

X5 Complimentary tickets	Acknowledgement of Silver Sponsor during formal proceedings
X2 pull-up banners (supplied by sponsor)	Logo on invitations, programme, seating plan & menu
Logo on screen	

Logo on banner on website promoting the event - Pre-Event	eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event - Pre-Event.
Acknowledgement on social media.	Social media boosted on Facebook, LinkedIn & Instagram

### ENTERTAINMENT SPONSOR

**R12 500**  
(excl. VAT)

### ONLINE COVERAGE

COMPLEMENTARY

### PACKAGE BENEFITS

X5 Complimentary tickets	Acknowledgement of Silver Sponsor during formal proceedings
X2 pull-up banners (supplied by sponsor)	Logo on invitations, programme, seating plan & menu
Logo on screen	

Logo on banner on website promoting the event - Pre-Event	eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event - Pre-Event.
Acknowledgement on social media.	Social media boosted on Facebook, LinkedIn & Instagram

### WELCOME DRINK SPONSOR

**R8 000**  
(excl. VAT)

### ONLINE COVERAGE

COMPLEMENTARY

### PACKAGE BENEFITS

X2 Guest tickets	Logo on screen
X1 Complimentary bottle of champagne	Acknowledgement of Drinks Sponsor during formal proceedings
X2 pull-up banners (supplied by sponsor)	Logo on invitations, programme, seating plan & menu

Logo on banner on website promoting the event - Pre-Event	eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event - Pre-Event.
Acknowledgement on social media.	Social media boosted on Facebook, LinkedIn & Instagram

EVENT PACKAGE

NATIONAL ANNUAL CONFERENCE

Event	National Annual Conference
Description	Printing SA's national conference is a platform where we share latest research reports, unpack industry trends and provide feedback on latest developments both locally and internationally on matters that affect the industry.
Objective	Provide industry with up to date information on industry research, hot topics and future outlook

Regions	NATIONAL
Date	2024/09/12
Target audience	CEOs, MDs, COOs, Senior Managers and HODs, staff and clients, dignitaries
No. of delegates	150 pax

PREMIER SERIES

Event Sponsor

(2 AVAIL)

Per event

R15 000

(excl. VAT)

PACKAGE BENEFITS

x10 VIP tickets	Acknowledgement in post event write – up of the event
X1 Presentation opportunity	Acknowledgement of Premier Sponsor during formal proceedings
X2 pull-up banners (supplied by sponsor)	Logo on invitations, programme, seating plan & menu
Logo on screen	Delegate pack inserts/ give – a – ways to be provided by sponsor
Special company feature in Printing SA Newsletter for the month of March 2024	

ONLINE

COVERAGE

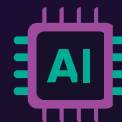
COMPLIMENTARY

Logo on banner on website promoting the event - Pre-Event	eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event - Pre-Event.
Acknowledgement on social media.	Social media boosted on Facebook, LinkedIn & Instagram



# EVENT PACKAGE

## NATIONAL ANNUAL CONFERENCE



### GOLD SPONSOR (3 AVAIL) PER EVENT

**R12 500**  
(excl. VAT)

### ONLINE COVERAGE

COMPLEMENTARY

### PACKAGE BENEFITS

X10 VIP Tickets	Acknowledgement of Gold sponsor during formal proceedings
2 pull-up banners (supplied by sponsor)	Logo on invitations, programme, seating plan & menu
Logo on screen	Delegate pack inserts/ giveaways to be provided by sponsor

Logo on banner on website promoting the event	eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event - Pre-Event.
Acknowledgement on social media.	Social media boosted on Facebook, LinkedIn & Instagram

### SILVER SPONSOR (4 AVAIL) PER EVENT

**R9 500**  
(excl. VAT)

### ONLINE COVERAGE

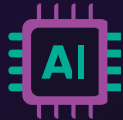
COMPLEMENTARY

### PACKAGE BENEFITS

X5 Complimentary tickets	Acknowledgement of Silver Sponsor during formal proceedings
X2 pull-up banners (supplied by sponsor)	Logo on invitations, programme, seating plan & menu
Logo on screen	

Logo on banner on website promoting the event - Pre-Event	eMailer to Printing SA, Africa Print, Sign Africa and Modern Marketing databases promoting the event - Pre-Event.
Acknowledgement on social media.	Social media boosted on Facebook, LinkedIn & Instagram

EVENT PACKAGE  
AFRICA PRINT EXPOS



Event	Africa Print Expos			
Description	Explore litho print solutions, encapsulating and laminating, digital label printing, branding, binding equipment, digital packaging solutions, graphics, digital printing and more.			
Objective	Visitors will have the opportunity to see live demonstrations of new technology, equipment and substrates, software, applications and more, all under one roof.			
Regions	CENTRAL CHAMBER (BLOEM)	CAPE CHAMBER (CTICC)	KZN CHAMBER (ICC)	NATIONAL (GALLAGHER CONV. CENTRE)
Dates	15/02/2024	15 - 16/05/24	13 - 14/03/24	11 - 13/09/24
Target audience	CEOs, MDs, COOs, Senior Managers, Technical Staff & HODs			
No. of delegates	15 000pax			

SPACE RATES

SPACE		
9sqm	x	R2395.00 per sqm
18sqm	x	R2270.00 per sqm
36sqm	x	R2155.00 per sqm
54-99sqm	x	R2045.00 per sqm
100sqm +	x	R1880.00 per sqm
300sqm +	x	R1765.00 per sqm
Shell Scheme	x	R465.00 per sqm

SPACE REQUESTED

**STAND STYLE (SIDES OPEN)**

☐ WALL STAND (1)

☐ CORNER STAND (2)

☐ FRONT STAND (3)

☐ ISLAND STAND (4)

**STAND OPTION**

☐ SPACE ONLY

☐ SHELL SCHEME  
(incl. Includes carpets, walling, fascia with name, 1 x Fluorescent light and 1 plug (5A) per 9sqm)

**REQUIRED STAND**

MINIMUM SQM

MAXIMUM SQM